MENUS OUR RESOURCES, EASILY DISCOVERED

| Home > Equities | | <cancel> X</cancel> | escription: Profile |
|---|-----|--|-------------------------------------|
| nome > Equilies | | Next:6451L1.158 | |
| Find and Create Securities > SECF Security Finder | 16) | Analyze APPLE INC Equity > | tions Equipment |
| | 17) | Portfolio Management >> | es, peripherals, |
| Market Surveillance > WEI Equity Markets Overview | 18) | PORT Portfolio Analysis & Optimization | line stores, its BBG000B9XRY4] |
| 5) EVTS Events Calendar | | Execution & Client Management | |
| RES Research Portal | 19) | EMSX Execution Management | nfo |
| | 20) | DASH Equity Sales Dashboard | com |
| 7) Top-Down Analysis > | | | United States |
| 8) BI Bloomberg Industries9) EA Earnings Analysis | 21) | Capital Markets Activity > | (09/24/11) t (MGMT) |
| 10) MRV Market Relative Value | 22) | Public Funds > | vinson "Art" |
| 11) Idea Generation > | 23) | Equity Derivatives > | nald Cook "Tim" |
| 12) EQS Equity Screening | | | ve Officer |
| 13) FTST Factor Testing | 24) | Custom Content > | nheimer 0 |
| 14) News > | | | Ret (TRA) 78.80 |
| 15) N Company News | | | 1.0 |

WHAT DO MENUS OFFER?

MANAGE BLOOMBERG'S VAST SCOPE

The Home menu makes it easy to explore Bloomberg's entire universe of asset classes, data, tools, products and more—giving you a market edge.

TRACE YOUR PROGRESS

Breadcrumbs let you know where you are in the menu hierarchy, giving you complete control over your navigation.

FIND RELEVANT FUNCTIONS

If you're within a function, hit the MENU key at any time to find related functions, from market overviews to security analysis, charting and everything else.

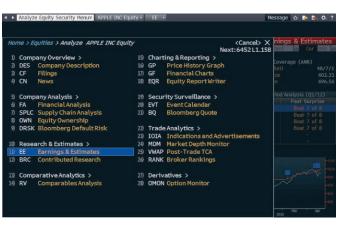
CONVENIENT NAVIGATION

A toolbar at the top of your screen lets you conveniently access menus, security history, favorite functions and settings with less screen clutter.

Bloomberg

Conveniently browse and access our vast resources using the MENU key from anywhere in your Bloomberg workflow.

| | | | 1 | |
|--------------------------------------|-----|--|-------------------|-----------|
| Home | | | rld Equity Ytd | / Indices |
| 1) Sovereign (Govt) > | 16) | Next:5414L1.158 Portfolio Management & Risk > | % Ytd | % YtdCi |
| 2) Credit (Corp) > | 10/ | Order Management Systems > | +6.19% | +6.19 |
| 3) Mortgages > | 18) | Elec Trading & Order Routing > | +9.69% | +9.69 |
| | 10/ | Tradebook - Agency Brokerage > | +15.92% | +15.9 |
| | | Tradebook - Agency Brokerage > | +1.75% | +4.4 |
| 5) Municipals > 6) Preferreds > | - | Combined Defender at | +6.70% | +12.3 |
| | 20) | Settings & Defaults > | +10.54% | +9.04 |
| 7) Equities > | 21) | Contributors & Exchanges > | +10,546 | +9.04 |
| 8) Commodities > | 22) | Tools & General Information > | | |
| 9 Indices > | 23) | Data Services & API (Excel) > | -1.38% | |
| 10 Currencies > | 240 | Custom Applications: Launchpad > | +3.09% | |
| 11) Derivatives & Structured Notes > | | | +0.45% | |
| | 25) | Bloomberg Law > | +13.10% | |
| 12) Economic Analysis > | | | -19,36% | |
| 13) News & Research > | | Bloomberg Government > | -5.32% | |
| 14) Communication & Community > | | | -1.83% | |
| 15) Regions & Countries > | 27) | Help & Customer Support > | +5.44% | |
| | | | +4.51% | |
| | | | | |
| | | | +13.40% | +6.6 |
| | | | +13.89% | +13.9 |
| | | | +7.55% | +8.7 |

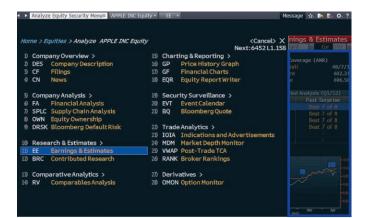


HOME MENU

See the wide range of Bloomberg offerings on the Home menu, allowing you to easily access the functions you need.

CONVENIENT RELATED FUNCTIONS

Hit the MENU key at any time within a function to go to a menu that highlights related functions.



PERSISTENT WORK ENVIRONMENT

Menus preserve your work context, so you can browse Bloomberg while maintaining a function in the background and leave menus with a click.



STREAMLINED TOOLBAR

Icons offer a clean, streamlined workflow navigation experience that gets you to the Bloomberg resources you need—quickly and easily.

For additional information, press the <HELP> key twice on the Bloomberg Professional[®] service.

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