



PASSPORT

ВОРОТА В МИР ГЛОБАЛЬНОЙ СТРАТЕГИЧЕСКОЙ ИНФОРМАЦИИ

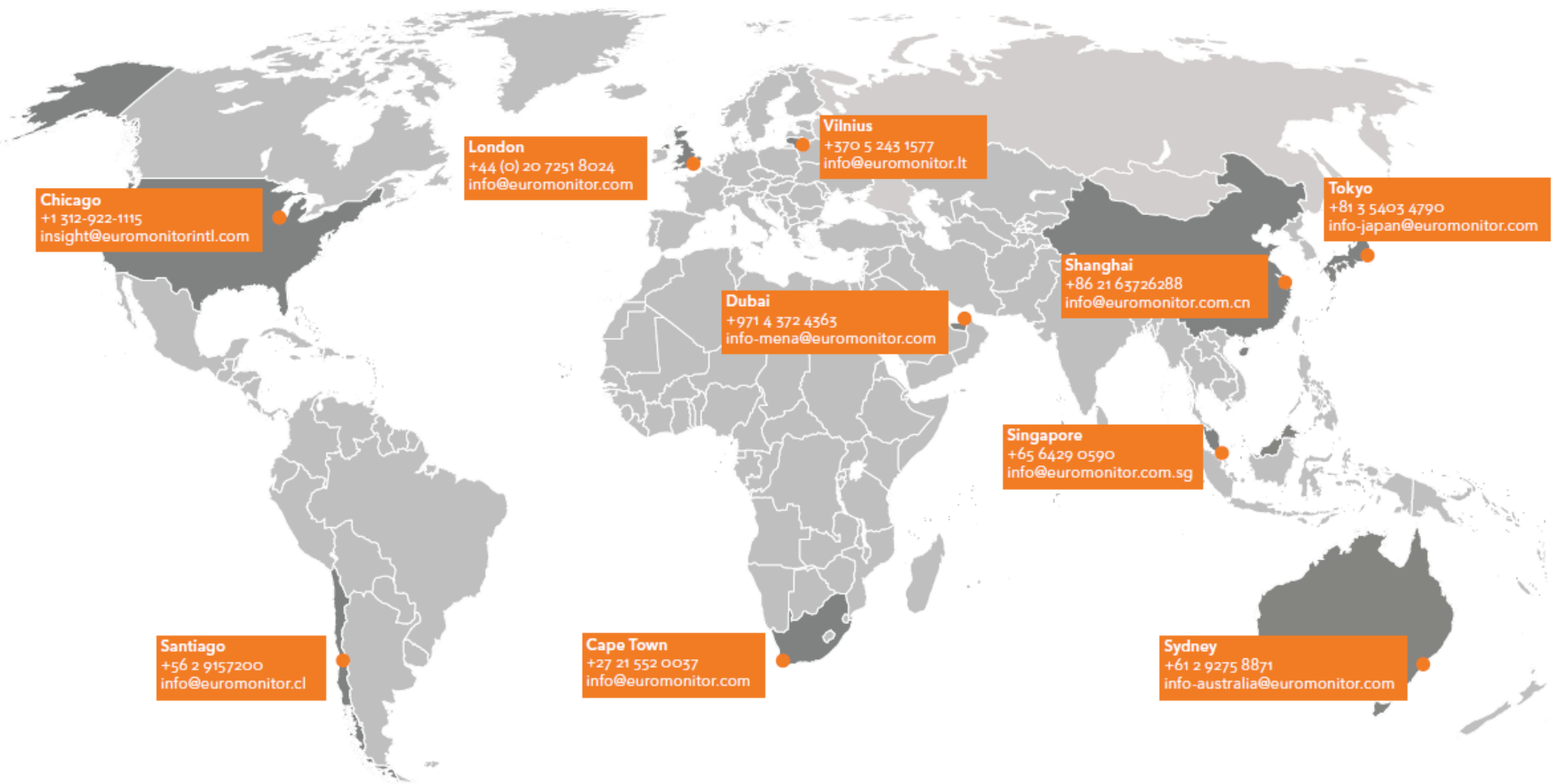
ЕКАТЕРИНА БОНДАРЕНКО

2013

EUROMONITOR INTERNATIONAL

- **Источник бизнес - информации, которому доверяют**
- **Поддержка и помощь академическому сектору уже 40 лет**
- **Фокусирование на отраслях, странах, потребителях**
- **Книги, отчёты, онлайнный ресурс информации и исследования под заказ**
- **1000 аналитиков в 80 странах**
- **Региональные исследовательские центры и поддержка клиентов отраслевыми специалистами**

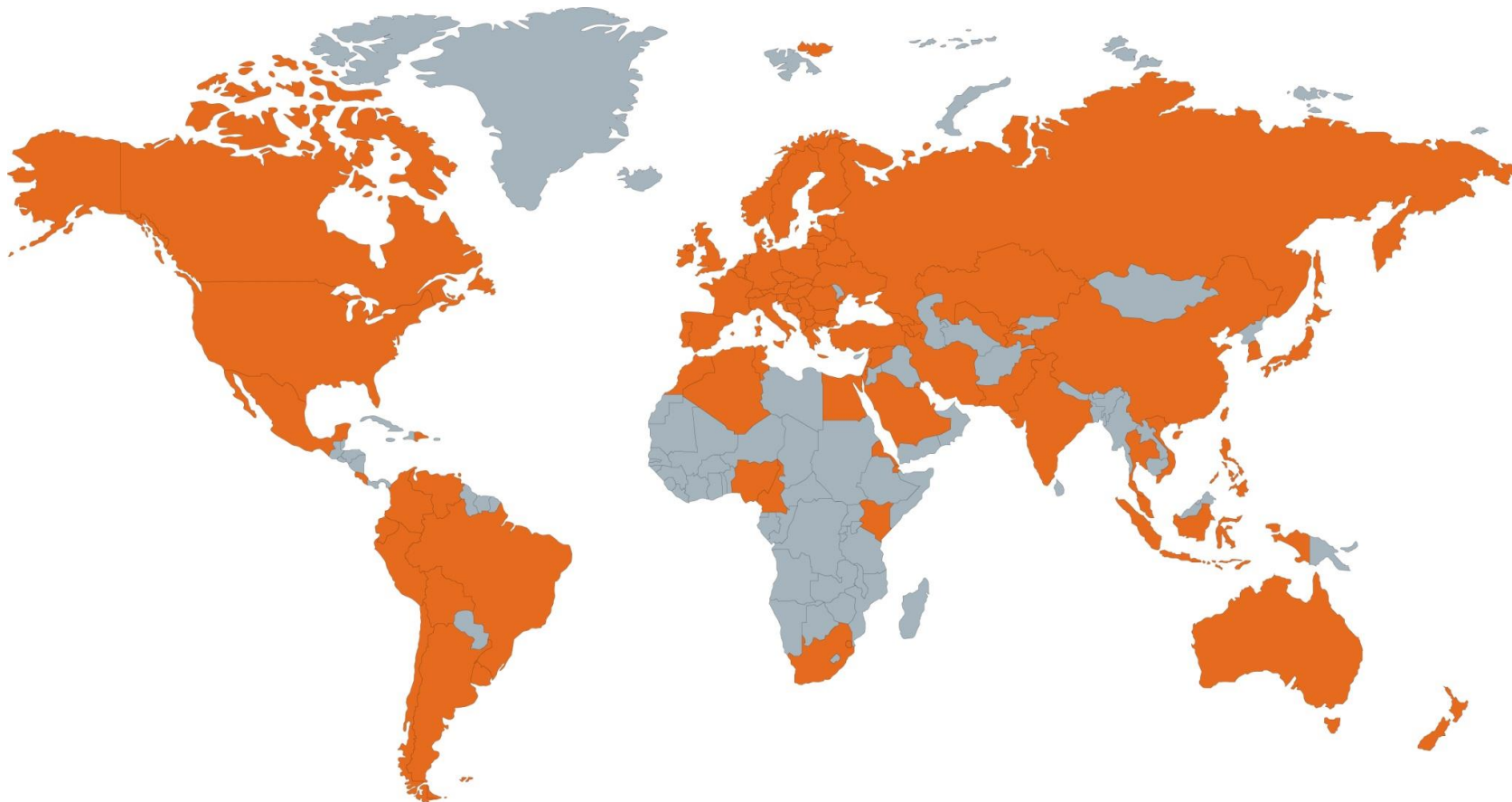




ИССЛЕДОВАНИЯ ИНДУСТРИЙ В 80 СТРАНАХ

С ПОМОЩЬЮ АНАЛИТИКОВ НАХОДЯЩИХСЯ В КАЖДОЙ ИЗ НИХ

4



80 основных стран

▪ **85%** мирового населения

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▪ **98%** глобального потребления

210 стран исследованно в общей сложности по категории:

▪ **Страны и потребители**

METHODOLOGY



- Sources**
 National Statistics
 Central Banks
 Government Ministries
 International Organizations
IMF
OECD
World Bank
Eurostat
ILO
UNCTAD
COMTRADE
UNESCO

- Sources**
 Store Checks
 Production/Trade Statistics
 Trade Associations
 Trade Press
 Company Reports
 Broker Reports
 Trade Surveys
Suppliers
Brand owners
Distributors
Retailers
Industry

What it *makes*

Uniquely detailed, cross comparable, global data built with robust methodology, audited by clients

What it *means*

Trustworthy, independent and transparent source to analyse commercial opportunities and threats

НАШ ПОДХОД К ИССЛЕДОВАНИЯМ

Последовательная методология для всех стран

Сравнимые определения

Многочисленные источники точной информации

Тщательная оценка данных и проверка путем сравнения данных по странам

Глубокие исследования в каждой стране: опубликованная информация, мнения, анализ

Преимущества отношений с клиентами

Параллельные исследования на международном уровне



STORE CHECK - ПРОВЕРКИ НА МЕСТАХ СБЫТА ТОВАРОВ

- ВСЕ СООТВЕТСТВУЮЩИЕ КАНАЛЫ РАСПРЕДЕЛЕНИЯ
- НАЛИЧИЕ ПРОДУКЦИИ НА СЕГОДНЯШНИЙ ДЕНЬ И ЕЁ ПРОДАЖА
- ПРИСУТСТВИЕ БРЕНДА/МАРКИ
- ПРИСУТСТВИЕ КОМПАНИИ
- ПОЗИЦИОНИРОВАНИЕ ПРОДУКТА, МЕСТО НА ПОЛКЕ, СТИМУЛИРОВАНИЕ СБЫТА
- ЦЕНА, РАЗМЕР, ПРЕТЕНЗИИ К ПРОДУКТУ, УПАКОВКА, ПОДКАТЕГОРИИ, ИНГРЕДИЕНТЫ, И Т.Д.



Data sources: challenges

جدول 6- اجزای تقاضای نهایی به قیمت های ثابت							
سال پایه 1376						میلیارد ریال . درصد	بزرگت
سال 1389			سال 1388			شرح فعالیت ها	شماره ردیف
درصد تغییرات	سهم	ارزش	درصد تغییرات	سهم	ارزش		
3.9	62.1	394,015	3.2	63.7	379,148	1	هزینه مصرف نهایی خصوصی
-3.2	9.9	62,578	9.2	10.9	64,628	2	هزینه مصرف نهایی دولت
0.1	34.0	215,568	5.9	36.2	215,290	3	تشکیل سرمایه ثابت ناخالص
-	-32.8	-208,076	-	-26.6	-158,238	7	خالص صادرات کالاها و خدمات
-	26.8	170,055	-	15.9	94,372	10	تغییرات موجودی انبار و اشتباهات آماری
6.5	100.0	634,140	4.3	100.0	595,201		محصول ناخالص داخلی (به قیمت بازار)

数据库浏览 中国统计数据库

正文显示:
 【行业】 批发零售贸易/物价
 【地域】 长沙
 【时间】 20061231
 【参考资料】 精准数据
 【统计项目】 长沙市2006年主要商品零售平均价格统计(1951字)
 【指标参数】
 长沙市2006年主要商品零售平均价格统计
 单位:元

项目	规格等级	单位	年平均价	年末价
面粉	富强粉	千克	3.13	3.13
大米	标一晚灿米	千克	2.48	2.61
菜籽油	精菜油散装	千克	7.54	9.60
猪肉	去骨统肉	千克	13.62	15.77
白糖	白砂糖一级	千克	6.17	6.19
饼干	混合饼干散装	千克	14.49	14.53
甲级卷烟	硬盒白沙牌烟	盒	4.94	5.00
果酒	天津王朝干红葡萄酒瓶装	瓶	35.45	35.40
皮鞋	江苏产森达40码男鞋	双	285.94	290.67
内衣	三枪牌男式全棉套装	套	91.17	92.67
白市布	90cm	米	8.00	8.00
涤棉布	90cm45S×45S白细布	米	9.00	9.00
纯毛华达呢	绅士麻	米	68.00	68.00
空调	KFR-33GW/JFD格力空调	台	2358.72	2365.67
微波炉	K6格兰仕微波炉	台	741.67	741.67
自行车	上海永久QZ331自行车	辆	355.00	355.00
洗衣机	小天鹅50-2888G	台	1696.67	1688.33
彩色电视机	P34FG216型康佳彩电	台	5554.22	5519.67
电冰箱	BCD-242BBF海尔冰箱	台	4817.67	4817.67
肥皂	雕牌138克肥皂	条	1.37	1.37



מדינת ישראל
 STATE OF ISRAEL
PRESS RELEASE
 www.cbs.gov.il info@cbs.gov.il Fax: 02-6521340

Jerusalem,
 October 5, 2011
 249/2011

Household Expenditures in the Fourteen Largest Cities in Israel, 2010 2010 Findings from the Household Expenditure Survey

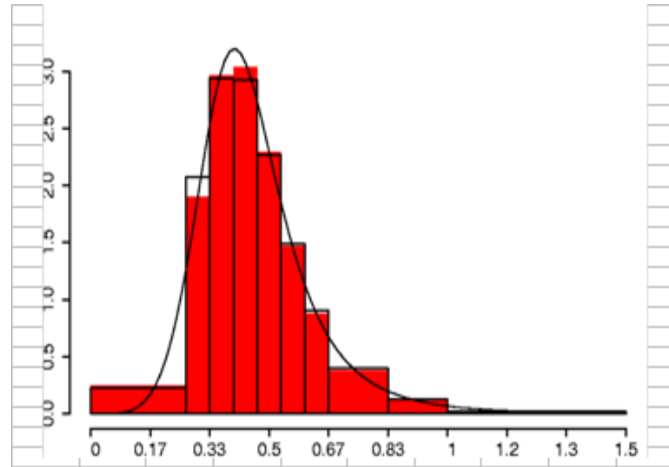
In 2010, of the largest 14 cities in Israel:

Average monthly consumption expenditure:

- Rishon LeZiyon had the highest consumption expenditure per household – NIS 15,837 and Ashkelon had the lowest – NIS 10,330.
- Tel Aviv-Yafo had the highest consumption expenditure per capita – NIS 6,720 and Bene Brag had the lowest – NIS 2,458.
- The highest expenditure percent on health is in Netanya and in Rehovot (6.2% and 6.4% respectively).

Methodologies: example

	2007	2008	2009
Less than 2000 Rubles	1.9	1.2	0.5
2000,1-4000,0	12.2	7.8	4.3
4000,1-6000,0	17.0	12.2	7.9
6000,1 - 8000,0	15.7	12.7	9.4
8000,1-10000,0	12.7	11.4	9.4
10000,1-15000,0	19.9	21.1	20.0
15000,1-20000,0	9.7		
20000,0 and over	10.9		
15000,1-25000,0		20.1	24.1
25000,0 and over		13.5	24.4



		Passport										
		Historic/Forecast %										
Categories		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Households (% of Total) with an Annual Disposable Income Over US\$500 (Constant)		99.9	99.9	99.8	99.9	100.0	100.0	100.0	100.0	100.0	100.0	
Households (% of Total) with an Annual Disposable Income Over US\$750 (Constant)		99.8	99.9	99.6	99.7	99.9	99.9	99.9	99.9	99.9	99.9	
Households (% of Total) with an Annual Disposable Income Over US\$1,000 (Constant)		99.6	99.7	99.4	99.5	99.8	99.8	99.8	99.8	99.9	99.9	
Households (% of Total) with an Annual Disposable Income Over US\$1,750 (Constant)		98.6	99.0	98.3	98.5	99.2	99.3	99.4	99.4	99.5	99.5	
Households (% of Total) with an Annual Disposable Income Over US\$2,500 (Constant)		97.0	97.8	96.7	97.1	98.2	98.5	98.6	98.7	98.8	98.9	
Households (% of Total) with an Annual Disposable Income Over US\$5,000 (Constant)		87.1	89.9	88.8	89.2	91.8	92.9	93.4	93.9	94.4	94.8	
Households (% of Total) with an Annual Disposable Income Over US\$7,500 (Constant)		72.9	77.6	78.4	78.3	81.4	83.7	84.7	85.8	86.8	87.9	
Households (% of Total) with an Annual Disposable Income Over US\$10,000 (Constant)		58.1	64.1	67.2	66.5	69.2	72.5	74.0	75.7	77.4	79.0	
Households (% of Total) with an Annual Disposable Income Over US\$15,000 (Constant)		35.1	41.1	47.1	45.5	46.7	50.6	52.9	55.3	57.8	60.2	
Households (% of Total) with an Annual Disposable Income Over US\$25,000 (Constant)		14.0	17.6	22.4	20.9	21.1	23.8	25.9	28.2	30.5	32.8	
Households (% of Total) with an Annual Disposable Income Over US\$35,000 (Constant)		7.0	9.1	11.5	10.7	11.0	12.6	14.0	15.6	17.1	18.7	
Households (% of Total) with an Annual Disposable Income Over US\$45,000 (Constant)		4.2	5.5	6.7	6.3	6.6	7.6	8.5	9.6	10.6	11.6	
Households (% of Total) with an Annual Disposable Income Over US\$55,000 (Constant)		2.8	3.7	4.3	4.1	4.5	5.1	5.7	6.4	7.1	7.8	
Households (% of Total) with an Annual Disposable Income Over US\$65,000 (Constant)		2.1	2.7	3.1	3.0	3.3	3.7	4.2	4.6	5.1	5.6	

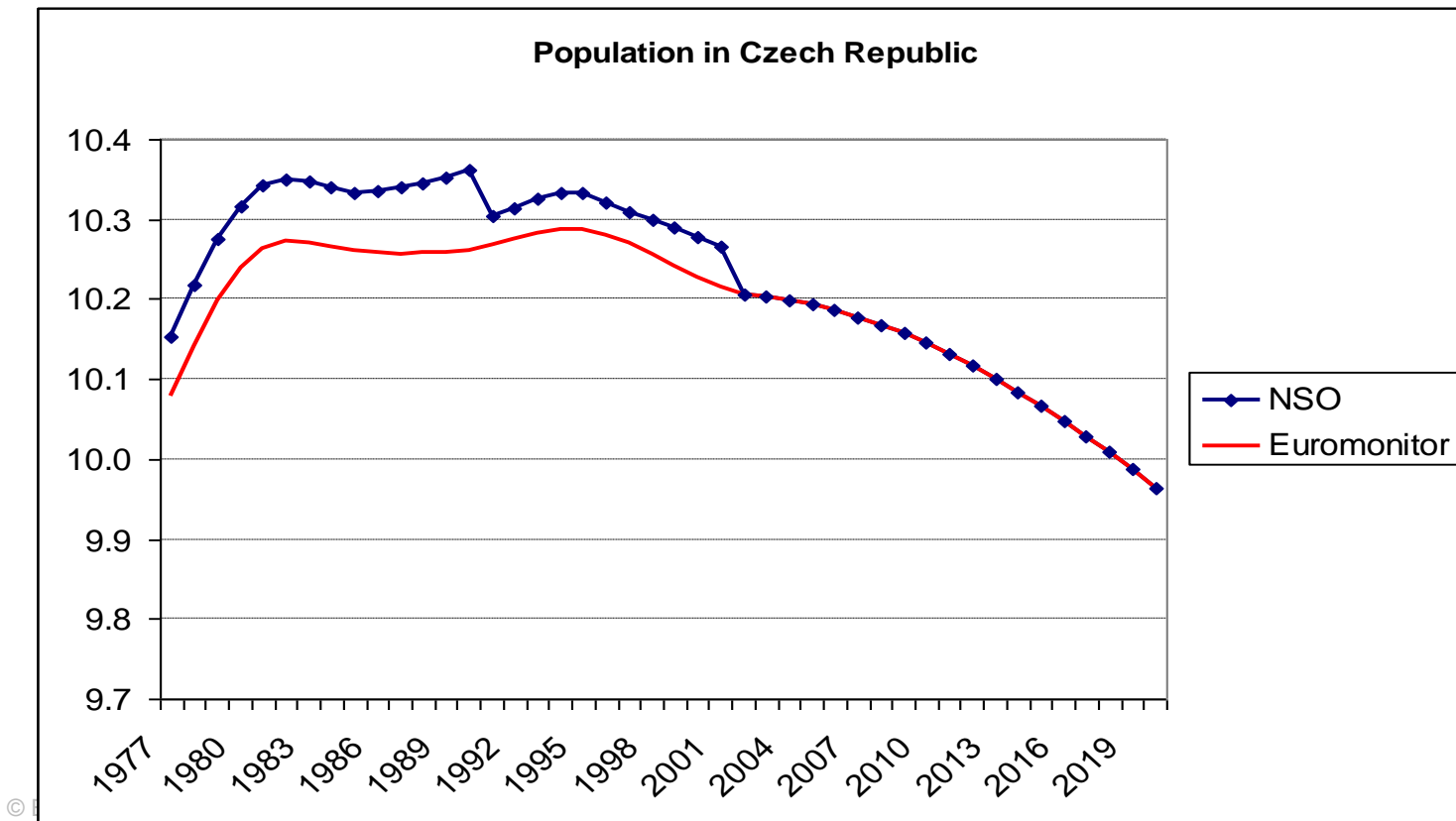
RAW DATA EXAMPLE – POPULATION BY AGE

How do we arrive from this:

Q58																					
1	A	B	C	D	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W
	Country	Age	Sex	Unit	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995
17	China	12	Male	Thousands				13,615				12,357	11,333	10,333		9,856	10,571		11,139		10,791
18	China	13	Male	Thousands				14,522				12,950	12,349	10,825		10,110	10,028		10,005		12,285
19	China	14	Male	Thousands				12,639				12,903	12,341	11,382		10,685	9,424		10,548		10,353
20	China	15-19	Male	Thousands				63,805				63,316	65,187	64,995		62,441	55,546		50,067		46,015
21	China	15	Male	Thousands				11,711				13,799	12,896	12,219		11,271	10,306		10,407		9,592
22	China	16	Male	Thousands				13,190				13,141	13,790	12,614		12,213	10,744		9,581		10,251
23	China	17	Male	Thousands				12,508				13,724	13,129	13,092		12,751	11,227		9,727		8,971
24	China	18	Male	Thousands				12,727				11,681	13,708	13,599		12,709	11,596		10,145		8,347
25	China	19	Male	Thousands				13,663				10,971	11,664	13,471		13,496	11,674		10,208		8,853
26	China	20-24	Male	Thousands				37,880				57,893	60,813	63,636		65,016	61,822		60,008		52,428
27	China	20	Male	Thousands				7,694				11,969	10,956	12,585		13,363	12,002		11,056		8,891
28	China	21	Male	Thousands				5,320				11,875	11,954	13,848		14,011	12,421		11,168		9,556
29	China	22	Male	Thousands				7,337				12,439	11,859	11,687		12,729	12,561		11,993		10,476
30	China	23	Male	Thousands				7,396				13,643	12,420	12,766		11,830	13,799		13,084		11,170
31	China	24	Male	Thousands				10,133				7,967	13,624	12,750		13,084	11,038		12,707		12,335
32	China	25-29	Male	Thousands				47,746				39,580	38,037	52,229		54,023	62,066		60,952		61,328
33	China	25	Male	Thousands				9,774				5,760	7,956	12,692		12,722	12,426		13,803		12,707
34	China	26	Male	Thousands				9,248				7,188	5,753	14,493		13,083	12,125		11,167		12,412
35	China	27	Male	Thousands				10,169				7,400	7,177	11,912		14,101	12,192		12,068		13,017
36	China	28	Male	Thousands				9,573				9,776	7,388	6,345		8,206	14,055		11,942		10,859
37	China	29	Male	Thousands				8,982				9,456	9,763	6,787		5,910	11,269		11,972		12,333
38	China	30-34	Male	Thousands				37,930				44,933	45,790	44,864		44,045	38,089		46,712		53,543
39	China	30	Male	Thousands				8,910				8,800	9,442	6,896		7,572	6,197		14,095		12,279
40	China	31	Male	Thousands				7,546				9,758	8,787	8,846		7,598	6,692		11,595		11,826
41	China	32	Male	Thousands				8,007				9,133	9,741	9,929		10,077	6,666		6,403		14,086
42	China	33	Male	Thousands				6,881				8,717	9,118	9,411		9,606	8,553		7,481		9,675
43	China	34	Male	Thousands				6,586				8,525	8,702	9,782		9,192	9,980		7,138		5,678
44	China	35-39	Male	Thousands				28,565				34,494	36,581	44,327		44,925	46,555		47,408		43,011
45	China	35	Male	Thousands				6,509				7,362	8,509	10,032		10,129	9,333		9,004		7,482
46	China	36	Male	Thousands				5,896				7,727	7,348	9,388		9,534	9,537		10,200		7,012
47	China	37	Male	Thousands				5,566				6,713	7,712	9,446		8,938	9,582		9,234		9,132
48	China	38	Male	Thousands				5,437				6,328	6,698	7,936		8,765	8,973		9,557		10,236
49	China	39	Male	Thousands				5,157				6,364	6,314	7,525		7,560	9,131		9,412		9,149
50	China	40-44	Male	Thousands				25,992				25,992	27,185	32,626		33,707	35,245		39,858		45,545
51	China	40	Male	Thousands				5,331				5,530	6,346	7,941		8,129	7,626		9,043		10,143
52	China	41	Male	Thousands				5,341				5,352	5,515	6,582		6,873	7,168		8,694		9,664
53	China	42	Male	Thousands				4,995				5,112	5,336	6,655		6,573	7,662		7,542		9,016
54	China	43	Male	Thousands				5,015				4,908	5,096	6,026		6,338	6,638		7,172		8,996
55	China	44	Male	Thousands				5,146				5,090	4,892	5,421		5,793	6,251		7,407		7,726
56	China	45-49	Male	Thousands				25,073				24,451	24,429	26,105		26,149	26,327		28,224		34,292
57	China	45	Male	Thousands				5,108				5,032	5,070	5,702		5,534	5,864		6,171		7,785
58	China	46	Male	Thousands				5,108				4,675	5,010	5,043		5,317	5,266		6,196		7,499

METHODOLOGY IN DETAIL: RESEARCH/STANDARDISATION

- NSO: Incomplete and inconsistent time series
- NSO: Never up-to-date
- Our data is often better than NSOs



Statistics

Market Sizes | Historic | Number of Trips | '000 trips

Key: Related Analysis Chart this Row Analysis by country

Change View	2005	2006
United Kingdom		
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Arrivals from Australia	910,6 94
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Arrivals from Austria	271,3 28
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Arrivals from Belgium	670,1 61
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Arrivals from Canada	790,8 86
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Arrivals from Denmark	507,0 49
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Arrivals from France	2.826,0 3.13
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Arrivals from Germany	3.024,9 3.14
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Arrivals from Ireland	2.782,2 2.79
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Arrivals from Italy	1.159,2 1.42
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Arrivals from Japan	321,8 33

City Briefings

Inbound Tourism | Travel & Tourism: Lisbon | © Euromonitor International

Inbound Arrivals by Source Country

Crisis leads to tourism decline

- According to the National Statistics Institute (INE) and Turismo de Lisboa, the various types of accommodation throughout Lisbon city registered an estimated total of 1.9 million international arrivals in 2009, representing a decrease of 4.3% over the previous year.
- A sharp decline in major inbound markets as a direct result of the global economic crisis was the major reason behind the negative performance over the year.
- In Europe, the number of tourists coming to the city from the UK dropped by 21%, while Italy and Germany also experienced significant declines of 13% and 7%, respectively.
- On the other hand Spanish and French visitor numbers grew by 3.5% and 2%, respectively, but not enough to offset the losses by their European counterparts.
- Declines by other major markets outside Europe included Brazil and Japan, which fell by 10% and 5%, respectively, while US visitor numbers grew by 3.3%.
- Over the forecast period arrivals to Lisbon hotel establishments are forecast to grow by almost 16% as a result of gaining back international demand with the recovery of its major feeder markets and the popularity of Lisbon as an affordable, culture-laden city break destination.

International Hotel Establishment Arrivals to Lisbon City by Country 2009/2014

'000 people	2009	2014	% growth
Spain	353.8	407.3	15.1
France	171.0	186.9	9.3
Germany	159.7	182.0	14.0
Italy	140.1	158.9	13.4
UK	121.2	134.7	11.1
Brazil	156.1	195.7	25.4
US	126.5	138.5	9.5
Canada	23.0	24.9	8.3
Japan	29.3	33.0	12.6
Other	600.6	711.0	18.4
TOTAL	1,881.3	2,172.9	15.5

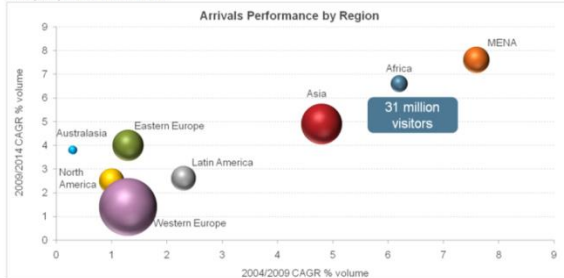
Source: INE/Turismo de Lisboa/Euromonitor International estimates

Global Reports/Briefings

Tourism Overview | Travel and Tourism: Africa | © Euromonitor International

Africa vs Global Tourism Performance

- Although numbers of visitors are smaller than for most other regions, Africa's growth between 2004 and 2009 was outpaced only by the Middle East and North Africa region.
- Growth of 9.3% is expected for 2010, and visitor numbers are expected to reach 39 million by 2014.
- South Africa, Madagascar, Kenya and Zambia are all predicted to show growth of over 10% in 2010.
- Of the world's Top 50 tourism destinations according to the number of arrivals, as defined by UNTWO, only South Africa (25th) makes it onto the list.



Country Reports/Briefings

- Despite the global economic downturn and the Chinese government's financial stimulus to boost domestic tourism, outbound departures still increased by 3% in 2009, to reach 35 million. During the forecast period, outbound departures are expected to increase by a 7% CAGR, to 49 million visitors.
- China is touted as the next big economy, and the country was not badly affected by the economic downturn in 2009. Outbound expenditure injected a much-needed RMB268 billion into the economies of destination countries in 2009. As the global economy recovers and consumer confidence is regained, outbound tourist expenditure is expected to enjoy a 6% CAGR to reach RMB53 billion at the end of the forecast period.
- Hong Kong and Macau will remain China's favourite destinations going into the forecast period. However, as Chinese tourists become more adventurous, the Philippines will enjoy an extraordinary 29% volume CAGR. The lower cost of living in the Philippines and diversified tourist attractions, ranging from diving spots to historical sites, will attract 547,000 visitors by 2014. More affluent Chinese tourists will want to travel beyond East Asia, and countries such as the US and Australia will enjoy strong volume CAGRs of 10% and 9% respectively in the forecast period.
- The rise of Chinese tourists has not gone unnoticed by NTOs in many countries. As traditional high spenders from the US and Europe cut down on long haul travel, Chinese tourists have been identified as replacements. Countries such as Thailand, Singapore, Malaysia and Australia are busy trying to attract Chinese tourists by setting up tourism offices in China, offering the Chinese language on their tourism websites. Chinese and regional low cost carriers will also drive outbound tourism.

CATEGORY DATA

Table 10 Departures by Destination: 2004-2009

'000 people	2004	2005	2006	2007	2008	2009
Australia	251.3	285.0	308.5	357.5	356.4	342.1
Austria	205.0	223.0	256.4	282.2	273.3	238.5
Cambodia	102.6	123.5	130.5	140.6	147.6	153.2
France	437.8	601.0	673.9	716.7	378.8	330.2
Germany	210.9	234.9	251.7	271.6	252.5	230.5
Hong Kong, China	7,788.4	8,026.5	8,440.2	9,090.2	9,380.0	9,411.3
India	34.1	44.9	62.3	88.1	53.3	41.0

Company Profiles

Brand Strategy | Consumer Appliances: Samsung Corp | © Euromonitor International

Homogenising the brand strategy

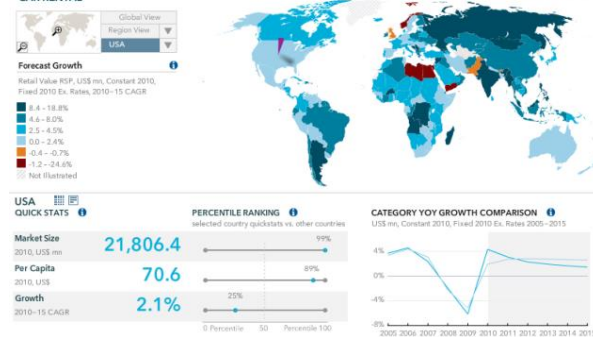
- Samsung deliberately makes as few regional-specific branding concessions as possible, and the company's declared strategy is to create brand unity in all its global markets.
- Samsung is seeking to build stronger brand consistency on a global and regional basis. The company plans the roll-out of a global marketing strategy aimed at creating a consistent brand identity across product categories in 50 markets, and will invest in brand-building sponsorship and product design to create a more unified brand spanning products in its mobile, TV, home entertainment, IT, appliances and business divisions.
- This unification took a variety of forms. Most visibly, it was implemented by its two principal sports sponsorship deals – the company was a global IOC Olympic Games partner for Beijing 2008 and the shirt sponsor of Chelsea FC, with a 5-year deal worth an estimated £50 million, which began in 2005. Until the 2008-2009 season, Chelsea shirts carried the Samsung Mobile logo, but now reads only Samsung, to promote the core brand.
- The brand continues with its strategy to promote itself through important sports activities such as the Vancouver 2010 Winter Olympic Games and promoted cross-marketing campaigns with luxury brands while creating products in partnerships with other companies to increase their premium image.



- The company has also launched a number of stand-alone retail outlets for the whole Samsung Electronics portfolio, as well as a number of in-store stores in electrical specialists, in selected markets.
- These retailers support brand unity by carrying a full range of consumer appliances and consumer electronics.

Dashboards

CAR RENTAL



+ links to real time news sites

ОБЗОР PASSPORT

Что это?

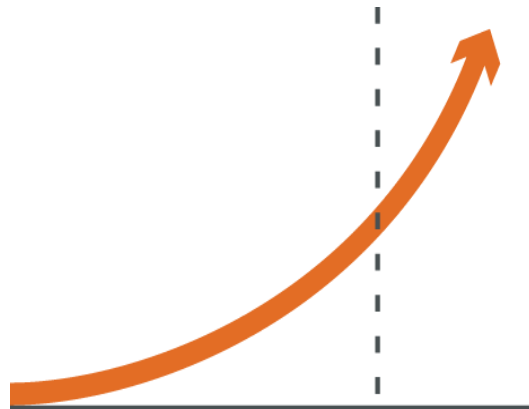
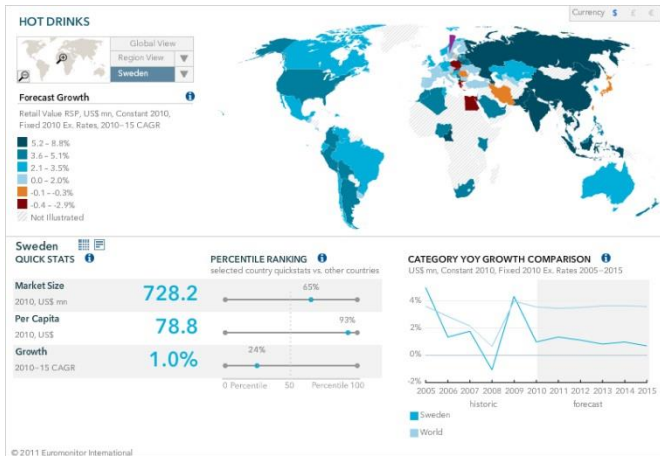
- Ворота в мир глобальной стратегической информации
- Полная информационная архитектура для Вашей организации
- Структурированные данные по отраслям и их анализ

Для чего это?

- Полная картина бизнес среды
- Возможность отслеживать ситуацию на рынках и смежных отраслях, условия работы, потребительские тенденции
- Эффективное использование информации



Что в нем?

- Статистика, отчеты, комментарии
- Сотни видов продуктов и услуг
- 10-тки миллионов единиц данных
- Тысячи полных текстовых отчетов: глобальных, региональных, по странам, по компаниям



МАСШТАБЫ ИССЛЕДОВАНИЙ ПО ИНДУСТРИЯМ

Consumer Products

- | | |
|---|--|
|  Alcoholic Drinks |  Home Care |
|  Apparel |  Hot Drinks |
|  Automotive (Newly added) |  Luxury Goods |
|  Beauty and Personal Care |  Packaged Food |
|  Consumer Appliances |  Pet Care |
|  Consumer Electronics |  Personal Accessories |
|  Consumer Health |  Soft Drinks |
|  Eyewear |  Tissue and Hygiene |
|  Fresh Food |  Tobacco |
|  Health and Wellness |  Toys and Games |
|  Home and Garden | |

Services

-  Consumer Finance
-  Consumer Foodservice
-  Retailing
-  Travel and Tourism

Countries and Consumers

- | | |
|---|--|
|  Consumer Trends and Lifestyles |  Industry, Infrastructure and Environment |
|  Economy, Finance and Trade |  Population and Homes |
|  Government, Labor and Education |  Technology, Communications and Media |
|  Income and Expenditure |  Survey (New) |
| |  Cities (New) |

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ИНДУСТРИИ - СТРУКТУРИРОВАННЫЕ ДАННЫЕ ПО ОТРАСЛЯМ, ОТСЛЕЖИВАНИЕ ПОТРЕБИТЕЛЬСКИХ ТЕНДЕНЦИЙ, СОТНИ ВИДОВ ПРОДУКТОВ И УСЛУГ

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CONSUMER PRODUCTS	SERVICES	SUPPLY	INDUSTRIAL
Alcoholic Drinks	Consumer Finance	Packaging	Industrial
Apparel	Consumer Foodservice		
Beauty and Personal Care	Retailing		
Consumer Appliances	Travel and Tourism		
Consumer Electronics			
Consumer Health			
Eyewear			
Fresh Food			
Health and Wellness			
Home and Garden			
Home Care			
Hot Drinks			
Packaged Food			
Personal Accessories			
Pet Care			
Soft Drinks			
Tissue and Hygiene			
Tobacco			
Toys and Games			

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Hot D

CONSUMER PRODUCTS	SERVICES	SUPPLY	INDUSTRIAL
Alcoholic Drinks	Consumer Finance	Packaging	Industrial
Apparel	Consumer Foodservice		
Beauty and Personal Care	Retailing		
Care	Travel and Tourism		
Consumer Appliances			
Consumer Electronics			
Consumer Health			
Eyewear			
Fresh Food			
Health and Wellness			
Home and Garden			
Home Care			
Hot Drinks			

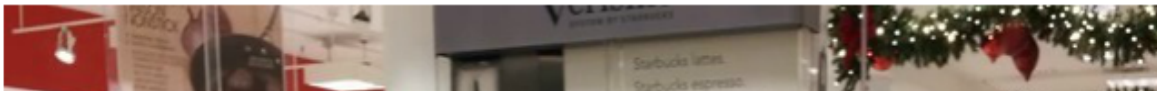
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Starbucks Verismo Creates Premium Sector in Single Serve Coffee

Videocast | 19 Oct 2012



DID YOU KNOW?

Value of Russian instant coffee market jumped to #1 in 2011

[See the Data >](#)

Brazil set to lead per capita coffee

ВЫБЕРИТЕ ОПРЕДЕЛЁННУЮ КАТЕГОРИЮ И ПОДКАТЕГОРИЮ И НАЖМИТЕ GO

SEARCH **INDUSTRIES** ▼ COUNTRIES & CONSUMERS ▼ COMING SOON ▼ MY PAGES ▼ HELP

Hot Drinks

<p>SEARCH TREE</p> <p>Select category... ▼</p> <ul style="list-style-type: none"> Select category... Hot Drinks Coffee Tea Other Hot Drinks <p>Select Geography ... ▼</p> <p>Go ></p>	<p>VIEW TOP COUNTRIES</p> <p>Choose a category ▼</p> <p> <input checked="" type="radio"/> Size <input checked="" type="radio"/> Forecast <input type="radio"/> Growth <input type="radio"/> Historic <input type="radio"/> Per cap. </p> <p>Go ></p>	<p>VIEW TOP CATEGORIES</p> <p>Choose a geography... ▼</p> <p> <input checked="" type="radio"/> Size <input checked="" type="radio"/> Forecast <input type="radio"/> Growth <input type="radio"/> Historic <input type="radio"/> Per cap. </p> <p>Go ></p>	<p>VIEW TOP COMPANIES</p> <p>Select company... ▼</p> <p>Go ></p>	<p>DASHBOARDS VISUALISE DATA</p> <p>Select... ▼</p> <p>Go ></p>
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<p>SEARCH TREE</p> <p>Coffee ▼</p> <p>Go ></p> <p>ANALYSIS FINDER</p> <p>All Analysis ▼</p> <p>Select Geography ... ▼</p> <p>Go ></p>	<p>VIEW TOP COUNTRIES</p> <p>Choose a category ▼</p> <p> <input checked="" type="radio"/> Size <input checked="" type="radio"/> Forecast <input type="radio"/> Growth <input type="radio"/> Historic <input type="radio"/> Per cap. </p> <p>Go ></p>	<p>VIEW TOP CATEGORIES</p> <p>Choose a geography... ▼</p> <p> <input checked="" type="radio"/> Size <input checked="" type="radio"/> Forecast <input type="radio"/> Growth <input type="radio"/> Historic <input type="radio"/> Per cap. </p> <p>Go ></p>	<p>VIEW TOP COMPANIES</p> <p>Select company... ▼</p> <p>Go ></p>	<p>DASHBOARDS VISUALISE DATA</p> <p>Select... ▼</p> <p>Go ></p>
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ОПРЕДЕЛИВ ПОДКАТЕГОРИИ, ВЫБЕРИТЕ СТРАНЫ И НАЖМИТЕ **SEE DATA NOW**

CATEGORY TREE

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Filter Tree

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- Consumer Finance 
- Consumer Foodservice 
- Consumer Health  
- Eyewear  
- Fresh Food  
- Health and Wellness 
- Home and Garden  
- Home Care  
- Hot Drinks  
 - Coffee  
 - Tea  
 - Other Hot Drinks  
- Industrial (Entire Economy)  
- Ingredients  
- Luxury Goods  
- Packaged Food  
- Packaging 
- Personal Accessories  
- Pet Care  
- Retailing  

Clear Selection













































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 - Bosnia-Herzegovina  
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 - Croatia  
 - Czech Republic  
 - Estonia  
 - Georgia  
 - Hungary  
 - Latvia  
 - Lithuania  
 - Macedonia  
 - Poland  
 - Romania  
 - Russia  
 - Serbia  
 - Slovakia  
 - Slovenia  
 - Ukraine  
- Latin America  
- Middle East and Africa  
- North America  

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ПРИМЕР: РАЗВИТИЕ РЫНКА КОФЕ В РАЗНЫХ СТРАНАХ

- Возможность работы с данными: просмотрите функции конвертирования, изменения рядов, копирования/экспортирования, перехода к анализу, диаграмме, компаниям, брендам

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 - US\$ (fixed ex rates)
 - Euro (y-o-y ex rates)
 - Euro (fixed ex rates)
 - £ (y-o-y ex rates)
 - £ (fixed ex rates)
 - JPY (y-o-y ex rates)

Change Time Series

Change Data Types

Change Categories

Change Geographies

More Results

- Market Sizes
- Company Shares
- Brand Shares
- Distribution
- Pricing
- Foodservice Distribution
- Off-trade vs On-trade
- Products by Ingredient
- Standard vs Pods

Market Sizes | Historic | Retail Value RSP | € mn | Current Prices | Year-on-Year Exchange Rates

Key: Related Analysis Chart this Row Company Shares Brand Shares Distribution Pricing Foodservice Distribution Off-trade vs On-trade Products by Ingredient Standard vs Pods

Change View 2007 2008 2009 2010 2011 2012

Hot Drinks

		2007	2008	2009	2010	2011	2012
<input type="checkbox"/>	Russia	3.741,0	4.166,8	3.978,4	4.827,4	5.357,8	5.915,4
<input type="checkbox"/>	Romania	367,6	380,7	395,9	424,5	411,9	393,1
<input type="checkbox"/>	Belarus	127,9	152,1	141,5	174,8	234,8	181,7
<input type="checkbox"/>	Lithuania	135,7	142,9	130,7	132,8	156,1	158,0

Coffee

		2007	2008	2009	2010	2011	2012
<input type="checkbox"/>	Russia	1.668,1	1.891,1	1.832,1	2.302,5	2.642,0	2.937,6
<input type="checkbox"/>	Romania	350,4	360,5	374,4	401,0	385,2	363,5
<input type="checkbox"/>	Lithuania	104,3	110,5	100,4	102,4	123,2	123,0
<input type="checkbox"/>	Belarus	71,3	87,7	80,7	100,6	126,8	99,3

Tea

		2007	2008	2009	2010	2011	2012
<input type="checkbox"/>	Russia	2.028,9	2.227,9	2.103,3	2.472,0	2.655,1	2.908,2
<input type="checkbox"/>	Belarus	53,7	61,2	57,5	70,5	102,9	78,6
<input type="checkbox"/>	Lithuania	27,8	28,8	27,1	27,1	29,1	31,1
<input type="checkbox"/>	Romania	15,2	18,3	19,8	21,8	25,0	27,8

Related analyses

Category definitions | Calculation variables

Research Sources:

- Hot Drinks: Euromonitor from trade sources/national statistics

ПРИМЕР: АНАЛИЗ РАЗВИТИЯ РЫНКА КОФЕ В РУМЫНИИ

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[Coffee in Russia](#)
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Page 1

Coffee in Romania

Category Briefing | 04 Sep 2012

HEADLINES

- A total volume decline of 3% in 2011 resulted in sales of 39,833 tonnes
- Sales impacted by diminished consumer purchasing power
- Slight decrease in average unit price in 2011
- Kraft Foods Romania SA leads in retail value terms with 32% share in 2011
- A forecast total volume CAGR of 2% will take sales to 44,009 tonnes in 2016

TRENDS

- Coffee is the most important hot drink in Romania and its performance shaped the performance of hot drinks as a whole in 2011. Coffee continued to be a traditional product but consumption remained low compared to most other European countries due to low consumer purchasing power at national level and the high proportion of the population living in rural areas and small cities. Additionally, 2011 witnessed a further deterioration in the quality of life, the result of the implementation of austerity measures to reduce the budget deficit, and the growth of VAT, which adversely impacted available disposable incomes. As the excise duty was not eliminated, despite promises by the government, prices increased following the depreciation of the RON and growth in price of green beans, thus leading to a decline in coffee sales in total volume terms.
- The decline in total volume terms in 2011 represented a poor performance compared to the positive CAGR of 3% for the review period. Compared to the retail value CAGR for the review period of 11%, 2011 witnessed a considerable loss of dynamism in value terms with growth of just 3%. This is mainly attributed to the negative effects of the economic crisis and austerity measures on incomes, leading to the volume decline, and from the growth of VAT and devaluation of the local currency against the euro on imports of coffee which resulted in modest but positive current value growth.
- Against the background of the decline of coffee in total volume terms, it is evident that instant coffee registered the lower decrease in 2011. This is attributed to the increasing penetration of mixed versions, which targeted teenagers and young professionals and benefited from the strong perception of a fashionable product. In retail value terms, fresh coffee beans was by far the most dynamic category in 2011 due to the launch of more expensive and sophisticated varieties with origins in countries perceived as exotic and providing high-quality coffee such as Kenya, Ethiopia, Guatemala, Mexico, Ecuador, and Costa Rica.

RELATED INFORMATION

STATISTICS

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INDUSTRY REPORTS

[Drinking Cultures of the World - Globalisation Creates Opportunities - World](#)

[Global Coffee Trends: Finding the Premiumisation Opportunity](#)

[Global Hot Drinks Corporate Strategy: A Static Market Driven by Tactical Growth Strategies](#)

[Global Trends in Tea: Identifying Growth Opportunities](#)

COMPANY PROFILES

ARTICLES

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[Technology, Communications and Media: Romania](#)

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- Категории, компании - визуализация
- Глобальный, региональный и национальный масштаб
- Сочетание данных, внесенных в Вашу подписку

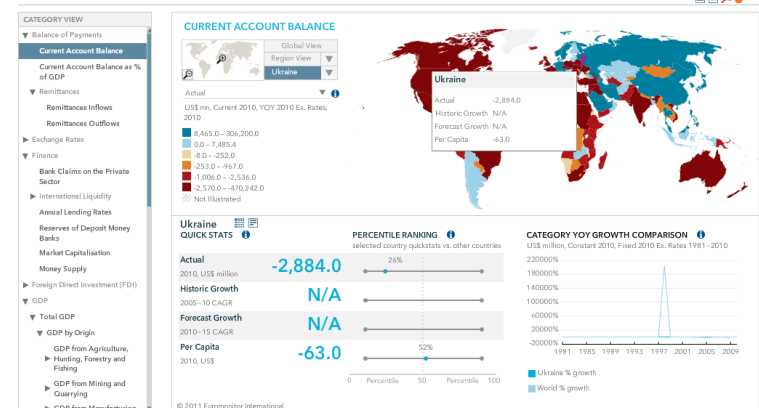
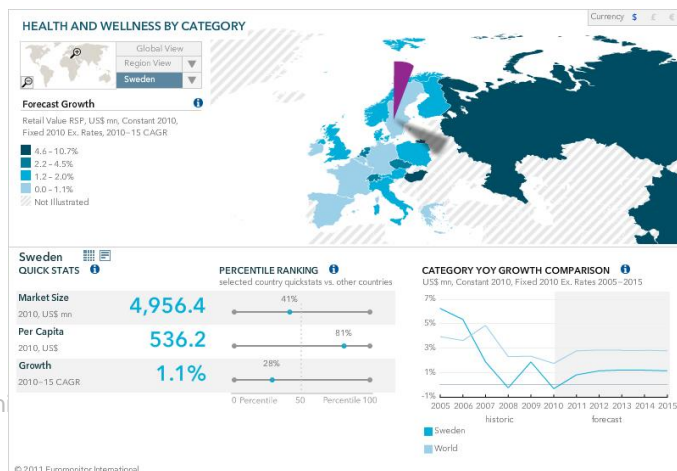


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Economy, Finance and Trade Dashboard



Retailing Dashboard Select... Go >

Data exportation



CATEGORY VIEW

- ▼ Retailing
 - ▼ Non-Store Retailing
 - Direct Selling
 - Homeshopping
 - Internet Retailing**
 - Vending
 - ▼ Store-based Retailing
 - Grocery Retailers
 - Non-Grocery Retailers

COMPANY VIEW

CHANNEL VIEW

INTERNET RETAILING

Global View

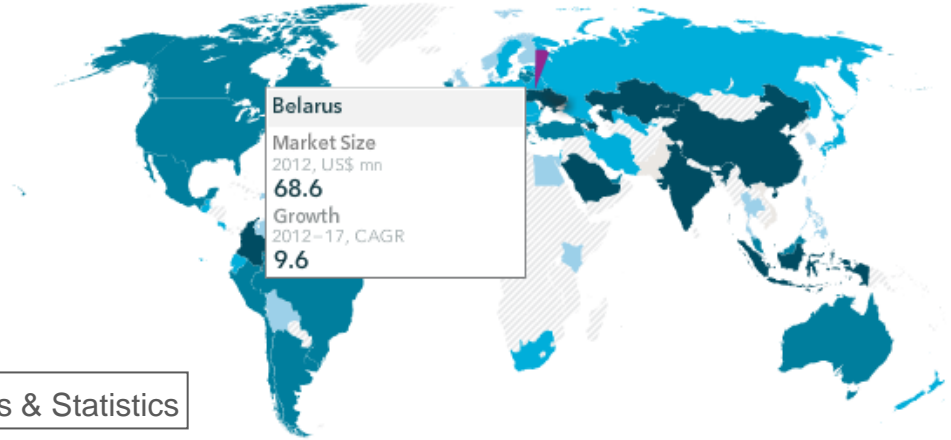
Region View

Belarus

Forecast Growth i

Retail Value RSP excl Sales Tax, US\$ mn, Constant 2012, Fixed 2012 Ex. Rates, 2012-17 CAGR

- 16.6 - 50.5%
- 11.5 - 16.5%
- 7.5 - 11.2%
- 0.0 - 7.4%
- Not Illustrated



Analyses & Statistics

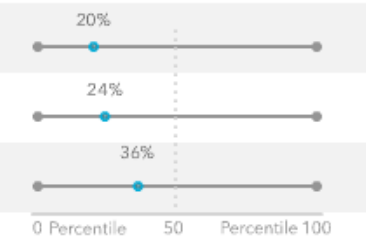
Belarus QUICK STATS i

Market Size
2012, US\$ mn **68.6**

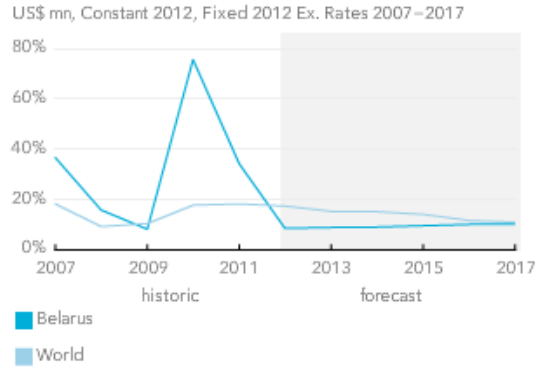
Per Capita
2012, US\$ **7.1**

Growth
2012-17 CAGR **9.6%**

PERCENTILE RANKING i
selected country quickstats vs. other countries

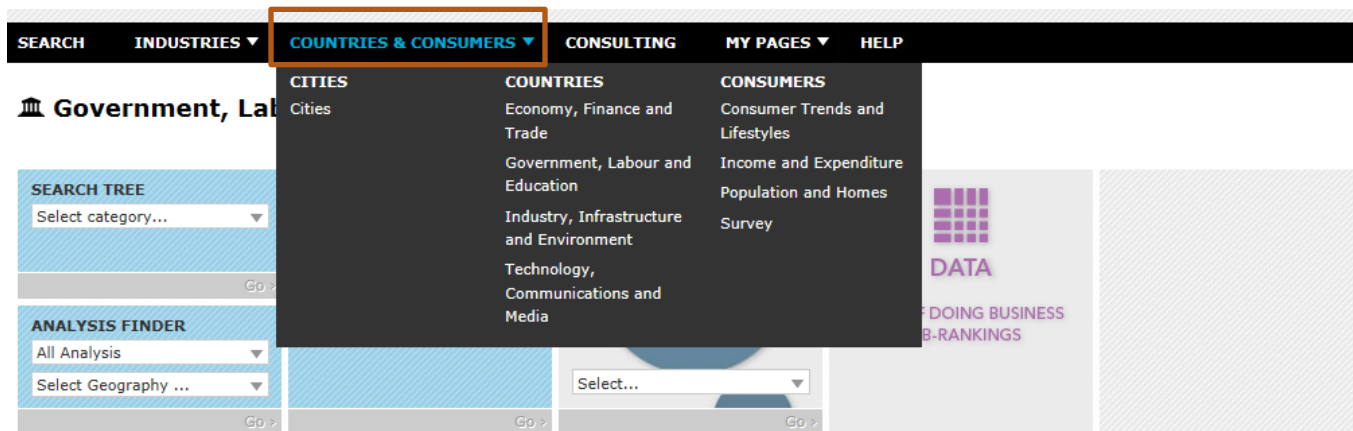


CATEGORY YOY GROWTH COMPARISON i



СТРАНЫ И ПОТРЕБИТЕЛИ

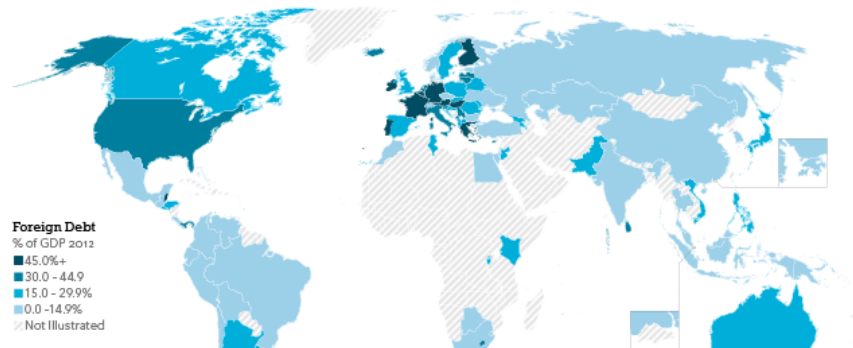
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- Данные по 210 странам, прогнозы до 2030 года.



Indebted Eurozone Markets Have the Highest Foreign Debt-to-GDP Ratios

Datagraphic | 15 Feb 2013

DATAGRAPHIC GOVERNMENT LABOUR AND EDUCATION
Foreign Debt as % of Total GDP in 2012



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Australia has the highest minimum monthly wage in US\$ terms of all developed countries

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Georgia had the biggest decline globally in government effectiveness from 2006-2011

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Luxembourg's foreign debt is forecast to increase by nearly 1,500% in real terms from 2007-2012

[See the Data >](#)

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Business Environment: Norway

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- Наблюдение за демографическими тенденциями
- Исследование глобальных факторов, влияющих на бизнес
- Определение новых потребительских сегментов
- Изучение потребителей
- Понимание культурных различий
- Определение новых тенденций



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... Plan Set to Invigorate Domestic
... Dilma Rousseff announced the launch of the ... (for Brazil) plan on August 2nd, 2011. The programme is set to increase the country's global competitiveness, create new...
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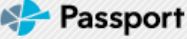
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REALTIME NEWS

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Oct 2011

Greek recession complicates rescue effort
Oct 2011

Fiat quits Confindustria over collective t


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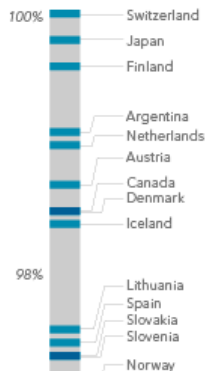
EASE OF DOING BUSINESS
SUB-RANKINGS

Western European Businesses Web-Wisest

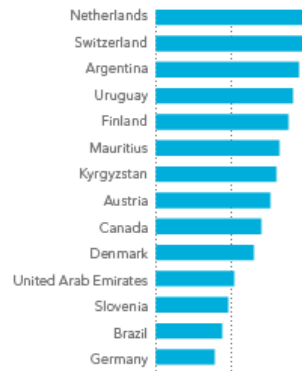
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Business and IT

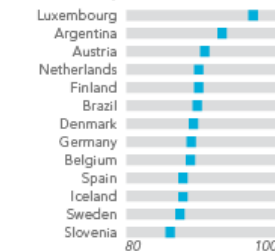
Web-Wise Countries
Businesses Using the Internet
% of businesses, 2012



PC-Proven Economies
Strongest Business Computer Usage
% of businesses, 2012



Networking by Numbers
Businesses with Local Area Network
% of businesses, 2012



Broadband Businesses
Businesses Using Fixed Broadband
% of businesses, 2012



DID YOU KNOW?

Australia has the highest minimum monthly wage in US\$ terms of all developed countries

[See the Data >](#)

Georgia had the biggest decline globally in government effectiveness from 2006-2011

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Luxembourg's foreign debt is forecast to increase by nearly 1,500% in real terms from 2007-2012

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





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[The Ageing Global Population](#)

ВЫБЕРИТЕ КАТЕГОРИЮ, ПОДКАТЕГОРИЮ, И ЗАТЕМ ГЕОГРАФИЮ




























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- Labour 
- Literacy and Education 
- Literacy Levels and Duration of Education 
- Pre-Primary Education 
- Primary Education 
- Secondary Education 
- Higher Education 
- Universities and Higher Education Establishments  
- Higher Education Students (Incl. Universities)  
- University Students  
- Full and Part Time Students 
- Foreign Students as % of All Higher Education Students  
- Foreign Students in Higher Education in Host Countries  
- Higher Education Teaching Staff (Incl. Universities)  
- University Teachers  
- Total Graduates in All Programmes  
- Expenditure on Education 
- Leisure and Lifestyles 

GEOGRAPHY TREE

 Statistics  | Analysis  |

- Western Europe 
- Austria  
- Belgium 
- Cyprus 
- Denmark  
- Finland 
- France 
- Germany  
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- Luxembourg 
- Malta 
- Netherlands  
- Norway 
- Portugal  
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by Statistics

Countries and Consumers
 Annual Data

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Convert Data ▼

- Unit multiplier
- Growth

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Change Categories ▶

Change Geographies ▶



Historic

Key: Related Analysis Chart this Row

Change View		2007	2008	2009	2010	2011	2012
Austria							
	Universities and Higher Education Establishments - number	97,0	83,0	75,0	57,0	55,0	53,0
	Higher Education Students (Incl. Universities) - '000	261,0	284,8	308,2	350,2	371,2	395,2
	University Students - '000	219,7	248,4	258,5	287,4	304,2	323,1
	Foreign Students as % of All Higher Education Students - % of higher education students	16,7	18,7	19,4	19,6	20,5	21,5
	Foreign Students in Higher Education in Host Countries - '000	43,6	53,4	59,7	68,5	76,0	85,1
	Higher Education Teaching Staff (Incl. Universities) - '000	29,4	32,7	34,8	35,6	36,6	37,8
Denmark							
	Universities and Higher Education Establishments - number	174,0	176,0	177,0	178,0	178,0	178,0
	Higher Education Students (Incl. Universities) - '000	232,2	230,7	234,6	240,5	245,3	247,6
	University Students - '000	198,1	196,9	198,8	204,1	208,2	210,4
	Foreign Students as % of All Higher Education Students - % of higher education students	5,5	2,8	5,4	4,8	4,8	4,9
	Foreign Students in Higher Education in Host Countries - '000	12,7	6,4	12,6	11,5	11,8	12,0
	Higher Education Teaching Staff (Incl. Universities) -	20,3	21,0	21,8	22,3	22,9	23,4

Related Statistics ▾
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Related Articles ▾

- Special Report: Rise in Global Crime Levels Impacts Business Environment
- Lacklustre Demand Expected from Eurozone Consumers in 2012
- Special Report: Short-term Forecast of Global Real GDP Growth
- Special Report: The World's Oldest Populations
- Special Report: Short-Term Forecast of Global Real GDP Growth
- Special Report: Short-term

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- Austria in 2030: The Future Demographic
- Austria: Country Profile
- Business Environment: Austria
- Consumer Lifestyles in Austria
- Income and Expenditure: Austria
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- Technology, Communications and Media: Austria

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Business Environment: Austria

Country Briefing | 11 Jan 2013

LABOUR AND EDUCATION

Shortage of skilled workers

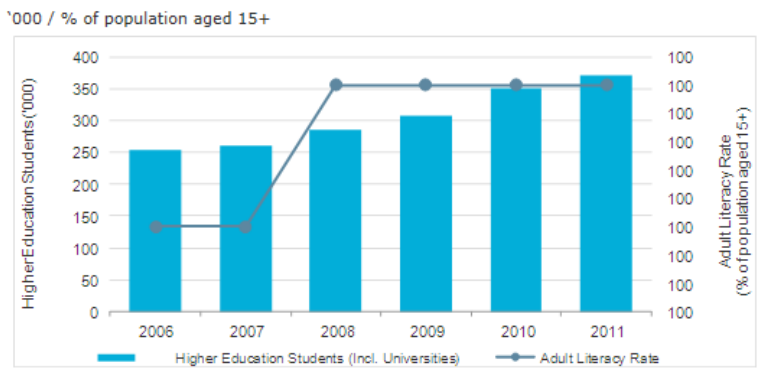
The unemployment rate in Austria was low at 4.1% of the economically active population in 2011 but cuts to government spending and a slowing economy are expected to push unemployment up to 4.5% in 2013.

Government expenditure on education in Austria was €16.4 billion (US\$22.8 billion) in 2011, which is equivalent to 5.5% of total GDP, compared to 5.6% in the Netherlands and 4.0% in Germany. The government has increased its spending on education by 8.5% in real terms between 2006 and 2011 but government expenditure on education fell by 2.7% in real terms in 2011 due to cuts to government spending. The adult literacy rate as a percentage of the population aged 15 years or more has edged up from 99.8% in 2006 to 99.9% in 2011, in line with other developed Western European economies.

The number of people in higher education in Austria was 371,200 in 2011 which is equivalent to 4.4% of the total population, while the Netherlands and Germany had comparative figures of 4.0% and 3.1% respectively. Relatively bright job prospects result in Social Sciences, Business and Law attracting the most students with a combined 34.6% of total graduates in 2011. Meanwhile, Engineering, Manufacturing and Construction also accounted for a high proportion with 17.5% of graduates in 2011 despite an ailing construction industry in 2012. On the other hand, agriculture was the least popular area of study with only 1.3% of graduates due to the more minor role agriculture plays in the Austrian economy.

Student numbers in higher education have grown every year between 2006 and 2011 and were 46.6% higher in 2011 compared with 2006. The surge of students in higher education is prompted by a shortage of skilled workers in Austria. Sectors which are particularly struggling are nursing, tourism, and construction. To help combat this, Austria introduced a new visa system in July 2011 where skilled workers who meet certain criteria are allowed access to work in Austria. Austria also needs to do more to improve graduation rates from higher education due to the share of young people graduating from academic tertiary education programs being low.

Chart 6 Number of Higher Education Students and Adult Literacy Rate 2006-2011



Related Statistics

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[Regional Focus: Europe's Major Economies Set to Join Triple Dip Recession Club in 2013](#)

[Special Report: Rise in Global Crime Levels Impacts Business Environment](#)

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[Special Report: Short-term Forecast of Global Inflation](#)

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[Technology, Communications and Media: Austria](#)

Technology, Communications and Media: Austria

Country Briefing | 04 Feb 2013

Tight competition has given Austria a dynamic mobile market, which proved resilient to the effects of the global economic downturn of 2008-2009 and eurozone sovereign debt crisis. A greater proportion of households have a mobile phone than anywhere else in Western Europe. 4G is already available in major urban areas, online adspend has rocketed and e-government is well established. However, cable TV, found in half of homes, is stalling, while satellite's prospective growth is also tepid.

EXECUTIVE SUMMARY

- Austria's number of broadband Internet subscriptions grew by 55.7% over 2006-2011, driven forward by government efforts to expand access;
- Mobile phone subscriptions climbed by 40.3% over 2006-2011, as Austria's mobile phone market proved resilient to the economic turmoil engulfing the eurozone during the period. The hike lifted mobile telecommunications revenues as a percentage of total telecom revenues from 59.4% in 2006 to 65.6% in 2011;
- Austria was ranked 19th out of 142 countries in the World Economic Forum (WEF's) Networked Readiness Index (NRI) 2012, just a two-place slide from its 2007 ranking out of 122 nations, as the country largely kept pace with developments in the sector;
- After falling during the review period, household possession of cable TV is expected to stay at 36.9% of homes between 2012 and 2020. Household ownership rates of satellite TV, the more common method of accessing pay-TV services, will increase from 51.9% to 54.3% over the same period;
- Average household expenditure on telecommunications services in Austria fell by 24.6% in real terms over 2006-2011, a relatively high decline by regional standards, with only Ireland, Greece and Belgium posting sharper falls in Western Europe over the period;
- Capital investment in telecommunications contracted by 21.4% in real terms over 2006-2011 to finish the period at €657 million (US\$914 million), a fairly lacklustre performance in Western Europe, although most countries in the region saw this indicator fall.

Chart 1 Total Telecommunications Revenues in 2011: Regional Overview

US\$ million

Western Europe's Total Telecommunications Revenues in 2011

Telecommunications Revenue

- US\$ million
- 16,000+
- 4,000-15,999



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Austria in 2030: The Future Demographic

Future Demographics | 24 May 2012

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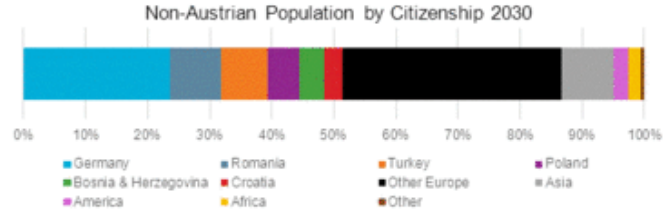
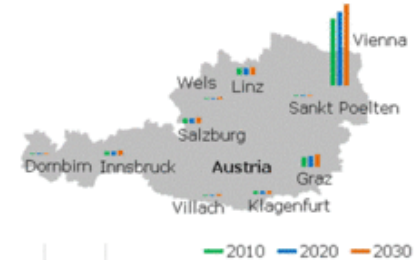
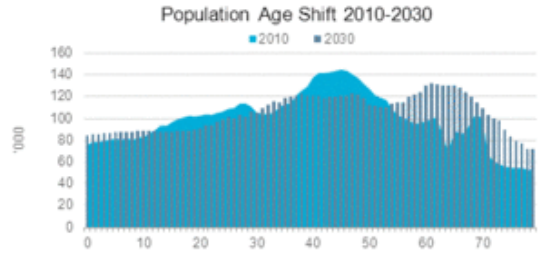
AUSTRIA IN 2030

Summary

Population: 9.0 million
 Median age: 45.2 years
 Life expectancy: 83.1 years

Fastest-growing Major Cities 2010-2030

1. Graz
2. Vienna
3. Innsbruck



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🏠 Population and Homes

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DATA

THE WORLD'S OLDEST AND YOUNGEST POPULATIONS

India's Gender Inequality the Worst of BRIC Economies

Article | 19 Feb 2013

In 2012, India ranked 105th out of 135 countries in the World Economic Forum's (WEF) Global Gender Gap Report – the worst gender inequality ranking amongst BRIC (Brazil, Russia, India and China) economies. India's gender inequality has remained high for decades, proving to be an obstacle for women in every aspect of life and a barrier to social progress and economic growth.

[Read more >](#)

Russian Birth Rate above Regional Average

Datagraphic | 07 Feb 2013

DATAGRAPHIC POPULATION AND HOMES Russia Experiences Baby Boom



Eastern Europe Birth Rate
per 1,000 population in 2012

■ 12.1 - 20.0
■ 10.1 - 12.0
■ 0 - 10.0
⚪ Not Illustrated

DID YOU KNOW?

In 2017, the world's population aged 60+ will pass 1 billion

[See the Data >](#)

Foreign citizens account for over 80% of the population in Qatar and the UAE

[See the Data >](#)

India set to overtake China as the world's largest population by 2025

[See the Data >](#)

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[The Ageing Global Population](#)
Podcast | 19 February 2013

[Western European Businesses Web-Wisest](#)
Datagraphic | 18 February 2013

ПРИМЕР ПО ЗАДАННОМУ ПОИСКУ: ЛИДИРУЮЩИЕ СТРАНЫ ПО КАТЕГОРИИ ЧИСЛЕННОСТЬ НАСЕЛЕНИЯ ВОЗРАСТА ДО 14 ЛЕТ

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Unit multiplier

Growth

- Year-on-year growth (%)
- Period growth
- Growth index
- Return to actual

▼ CHANGE TIME SERIES

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Historic

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By year

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▶ CHANGE CATEGORIES

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Historic | '000

Key: Related Analysis Chart this Row

Related analyses

Change View ▾	2007 ▾	2008 ▾	2009 ▾	2010 ▾	2011 ▲	2012 ▾
Population Aged 0-14: January 1st						
<input type="checkbox"/>	India	361.669,6	362.824,4	363.911,2	365.012,3	366.053,8
<input type="checkbox"/>	China	235.241,4	229.061,6	224.258,1	220.024,5	216.744,1
<input type="checkbox"/>	Nigeria	63.297,3	64.584,6	65.853,1	67.084,5	68.265,9
<input type="checkbox"/>	Pakistan	63.403,7	64.404,4	65.415,1	66.417,2	67.404,6
<input type="checkbox"/>	Indonesia	65.373,4	65.190,5	64.982,8	64.809,3	64.629,2
<input type="checkbox"/>	USA	60.681,6	60.907,4	61.087,6	61.276,9	61.259,1
<input type="checkbox"/>	Brazil	49.837,6	49.580,6	49.224,2	48.784,4	48.258,3
<input type="checkbox"/>	Bangladesh	47.660,6	47.278,1	46.893,9	46.543,7	46.090,4
<input type="checkbox"/>	Ethiopia	33.833,2	34.075,1	34.255,5	34.401,2	34.588,5
<input type="checkbox"/>	Mexico	33.262,1	33.167,2	33.059,3	32.973,6	32.888,5

[Category definitions](#) | [Region definitions](#) | [Calculation variables](#)

Research Sources:

- Population Aged 0-14: January 1st: Euromonitor International from national statistics/UN

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- Growth







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Change Geographies ▶

Historic | '000

Key: Related Analysis Chart this Row

Change View ▾		2007 ▾	2008 ▾	2009 ▾	2010 ▾	2011 ▾	2012 ▲
Internet Users							
<input type="checkbox"/> 	Ukraine	3,043.5	5,081.2	8,227.4	10,667.3	13,953.0	15,558.5
<input type="checkbox"/> 	Romania	6,102.9	6,979.6	7,868.5	8,569.9	9,430.7	10,050.0
<input type="checkbox"/> 	Belarus	1,887.2	2,194.8	2,609.6	3,021.0	3,754.6	4,180.2
<input type="checkbox"/> 	Bulgaria	2,561.4	2,997.2	3,373.4	3,438.9	3,764.8	3,881.8
<input type="checkbox"/> 	Lithuania	1,616.5	1,768.5	1,898.2	1,948.7	1,985.7	2,011.6
<input type="checkbox"/> 	Georgia	363.0	438.6	880.1	1,180.7	1,606.2	1,682.5

[Category definitions](#) | [Calculation variables](#)

Research Sources:

1. Internet Users: Euromonitor International from International Telecommunications Union/OECD/national statistics

CATEGORY TREE

Statistics | Analysis |

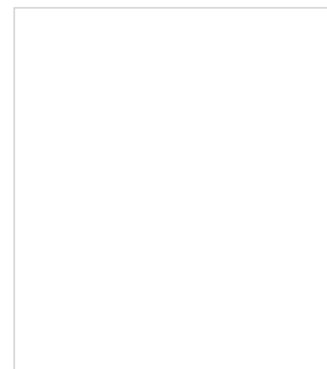
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CATEGORY SUMMARY



Population and Homes Dashboard Select... Go >

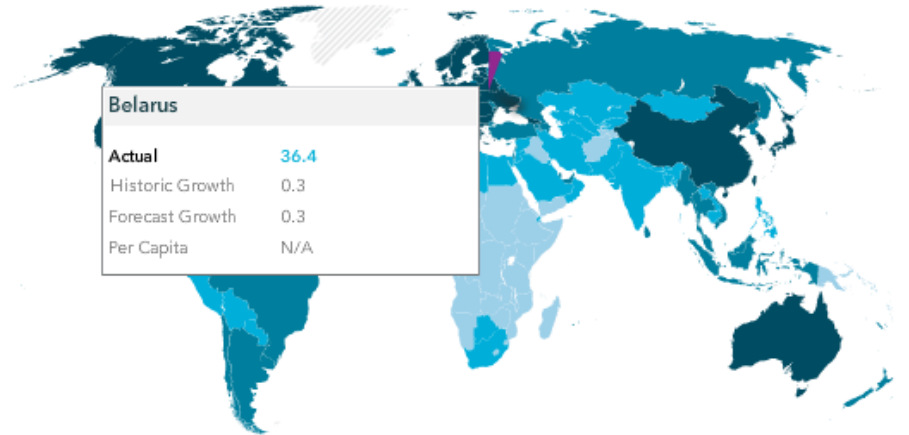
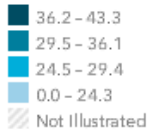


- CATEGORY VIEW
- Households by Tenure (Rented)
 - Households by Tenure (Other)
 - Households by Type of Dwelling
 - Household Profiles
 - Possession of Household Durables
 - Home Ownership
 - Household Profiles
 - Possession of Household Durables
 - Population
 - Average Age of Population
 - Mean Age of Population
 - Mean Age of Male Population**
 - Mean Age of Female Population
 - Median Age of Population
 - Births
 - Crime
 - Deaths
 - Dependency Ratio
 - Foreign Citizens
 - Land Area per Capita

MEAN AGE OF MALE POPULATION

Global View
Region View
Belarus

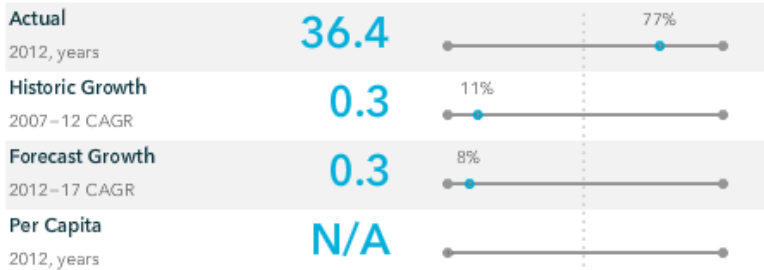
Actual years, 2012



Belarus

Actual	36.4
Historic Growth	0.3
Forecast Growth	0.3
Per Capita	N/A

Belarus QUICK STATS



PERCENTILE RANKING selected country quickstats vs. other countries

CATEGORY YOY GROWTH COMPARISON

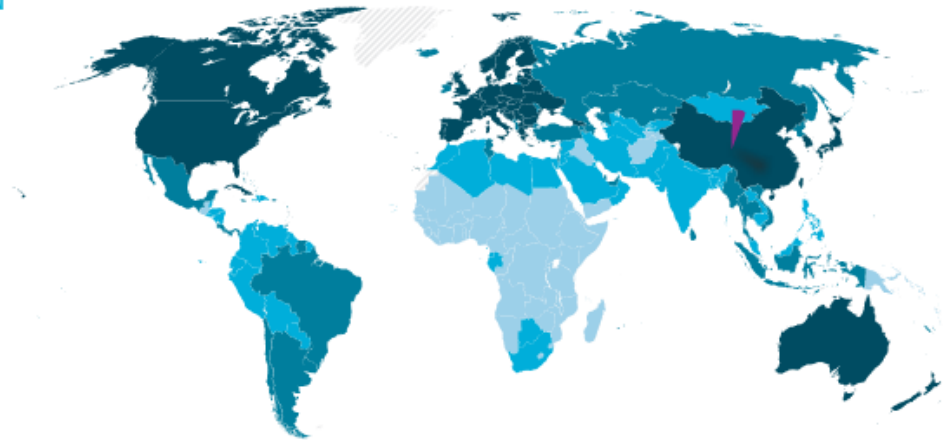
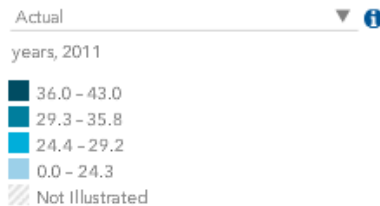


Population and Homes Dashboard



- CATEGORY VIEW
- ▼ Home Ownership
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 - Mean Age of Female Population
 - ▶ Median Age of Population
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 - ▶ Crime
 - ▶ Deaths

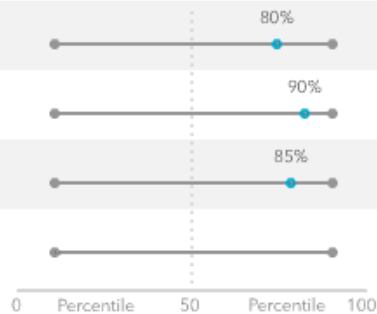
MEAN AGE OF MALE POPULATION



China QUICK STATS

Actual	36.8
2011, years	
Historic Growth	1.1
2006-11 CAGR	
Forecast Growth	1.0
2011-16 CAGR	
Per Capita	N/A
2011, years	

PERCENTILE RANKING selected country quickstats vs. other countries



CATEGORY YOY GROWTH COMPARISON years, 1978-2020

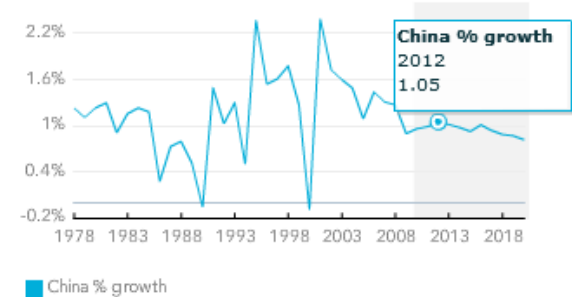


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Ukraine in 2030: The Future Demographic

Future Demographics | 18 Apr 2012

1 of 16 Go > Ukraine in 2030

UKRAINE IN 2030

Summary

Population: 42.6 million
 Median age: 44.7 years
 Life expectancy: 74.6 years

- Fastest-growing Major Cities: 2010-2030
1. Kiev
 2. Lvov
 3. Kharkov

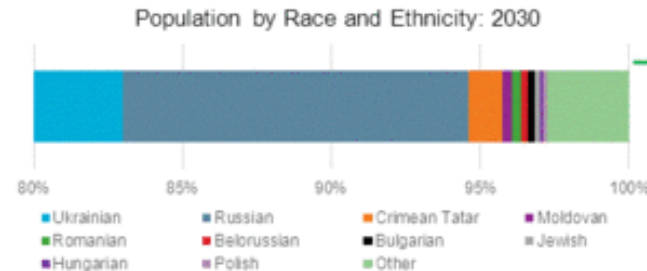
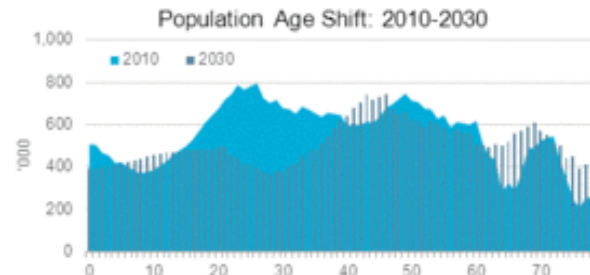


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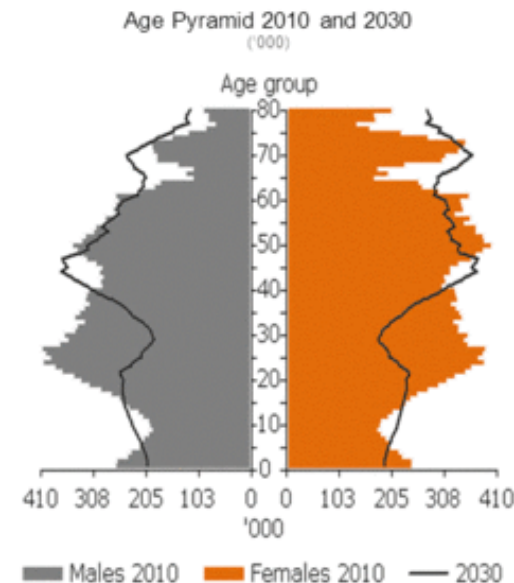
Ukraine in 2030: The Future Demographic

Future Demographics | 18 Apr 2012

< > 5 of 16 Go > Men and women in Ukraine

UKRAINE IN 2030

Men and women in Ukraine



Source: Euromonitor International from national statistics/UN

- The top of the population pyramid will bulge in 2030 due to the ageing baby boomer generation.
- The median age of men will be 41.8 years in 2030, a 5.8 year increase over 2010. The median age of women will be 47.6 years in 2030, a 5.0 year increase from 2010.
- In 2010, 20-29 year olds were the dominant 10-year age group for men, however for women they were aged 45-54 years. In 2030 the dominant 10-year age groups will be those aged 40-49 years for both men and women. This can be partly explained by the impact of immigration on working age population.
- In 2030, men will outnumber women in all age groups 42 years and under. For those aged over 42 years the reverse will be true and the gap will widen with age. There will be more than 3 women for every man aged 80+ years in 2030.
- In 2010 the average life expectancy for women was 75.5 years, 10.2 years higher than for men. The gap in life expectancy will fall to 7.7 years in 2030 when women will have an average life expectancy at birth of 78.2. Females tend to adopt a more healthy lifestyle than males and have fewer job-related illnesses.

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Belarus in 2030: The Future Demographic

Future Demographics | 30 Mar 2010

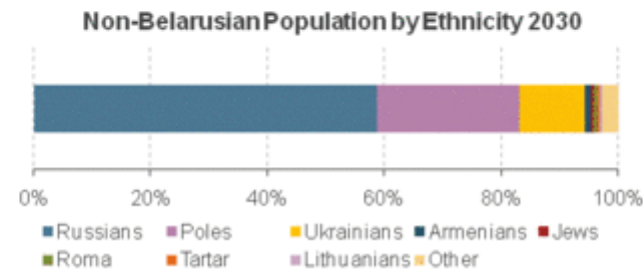
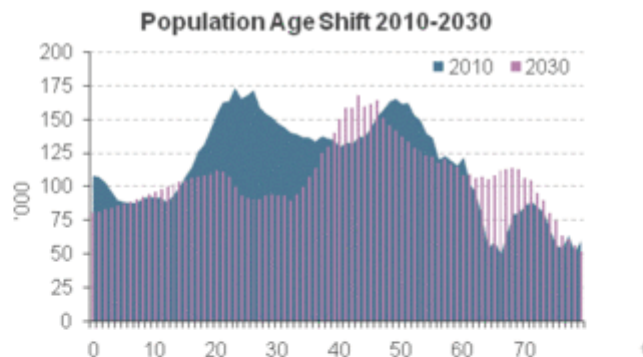
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Belarus in 2030 Population and Homes © Euromonitor International

Summary

Population: 8.97 million
Median age: 43.2
Life expectancy: 75.0 years



Fastest-growing cities: 2010-2030

1. Grodno
2. Brest
3. Minsk



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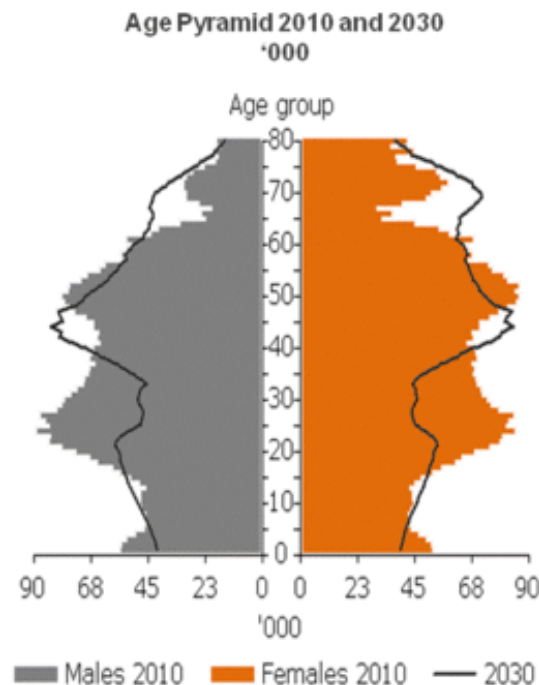
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Future Demographics | 30 Mar 2010

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Belarus in 2030	Population and Homes	©Euromonitor International

Men and Women in Belarus



- The median age of men will be 40.4 years in 2030, up from 35.3 years in 2010. The median age of females will rise from 41.4 years in 2010 to 45.9 years in 2030. The gap is due to the longer life expectancy of women.
- The number of females 40 to 49 years will be the largest age group in 2030 (16.3% of all females). The same will be true for males. Men between 40 and 49 will make up 18.5% of the total in 2030.
- In 2030, the number of females 65+ will be more than twice that of males 65+ and the gap will be widening over time.
- Female life expectancy will be 79.4 years in 2030. Male life expectancy will be just 70.3 years in 2030, though it will rise by 5.1 years in 2010-2030. The main reasons for this gender gap are that men have much higher rates of death from nearly all types of disease as well as from external causes of death including accidents and suicide. Excessive consumption of alcohol and tobacco products contribute to this.
- The number of women of childbearing age (15-59 years) will fall by 493,000 in 2010-2030 (a 19.3% decline). This will limit the country's ability to reverse the population decline.

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
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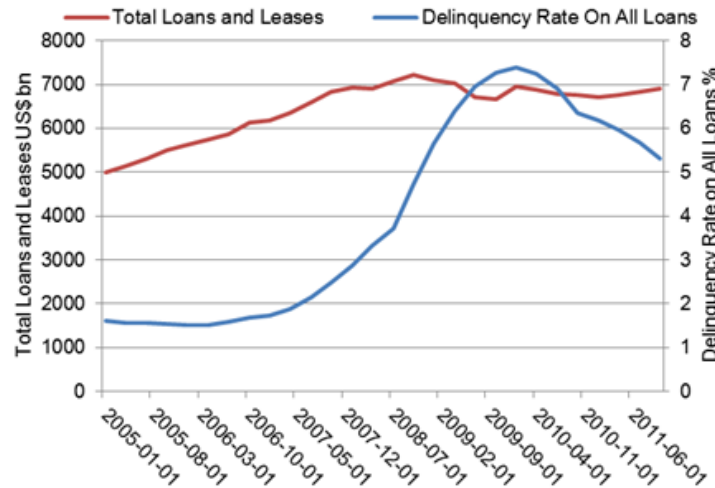
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Deleveraging in the USA, the World's Largest Consumer Market

Article | 03 Apr 2012

In 2007-2008 the USA suffered the largest shock to its economy since the Wall Street crash of 1929. A crisis which started in an overleveraged financial sector filtered down to consumers who had enjoyed years of credit fuelled spending. Annual gross income per capita fell by 1.9% in real terms in 2008-2009, while unemployment reached its highest rate since 1983. As a result, recovery in the USA has been slow but household deleveraging will improve growth prospects in the longer term.

Commercial Bank Lending and Leases and Delinquency Rate on all Loans: 2005-2011



US\$ billion, %

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